

DC Chamber of Commerce
DELIVERING THE CAPITAL



Awards & Gala

Sponsorship opportunities

October 19, 2018
Marriott Marquis
Washington, DC



OCTOBER 19, 2018
MARRIOTT MARQUIS
WASHINGTON, DC

Event Sponsor - \$60,000 Chamber's Choice Awards and Gala

The Event Sponsor of the Chamber's Choice Awards and Gala enjoys a premium, exclusive sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Event Sponsor, you'll have the pleasure of entertaining twenty (20) of your personal guests and dignitaries at the best seats in the house.

As the Event Sponsor of the 2018 Chamber's Choice Awards and Gala you will receive:

- Recognition as Event Sponsor during Gala program
- A Sponsored 'Hospitality Suite' during Grand Reception*
- "Red Carpet" interview at the Gala, to be broadcast to DC Metro audience
- Opportunity to present a Chamber's Choice Award
- Two (2) premiere reserved tables of ten (10) with branded table signage
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Event Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Full-page commemorative inside cover advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

*One of four offered. All food, beverage, decor, amenities etc. at cost to sponsor.

For additional information, please contact Janelle Morris, VP of Membership & Business Development, at jmorris@dcchamber.org or at 202.821.4819

DC Chamber of Commerce, 1133 21st Street, Suite M200 NW Washington DC 20036



OCTOBER 19, 2018
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Awards Sponsor - \$50,000 Chamber's Choice Awards and Gala

The Awards Sponsor of the Chamber's Choice Awards Gala enjoys a premium, exclusive sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Awards Sponsor, you'll have the pleasure of entertaining twenty (20) of your personal guests and dignitaries at some of the best seats in the ballroom.

As the Awards Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Awards Sponsor during Gala program
- A Sponsored 'Hospitality Suite' during Grand Reception*
- "Red Carpet" interview at the Gala, to be broadcast to DC Metro audience
- Opportunity to present two (2) Chamber's Choice Awards
- Two (2) premiere reserved tables of ten (10) with branded table signage
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Awards Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Full-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

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Grand Reception Sponsor– \$40,000 **SOLD** Chamber's Choice Awards and Gala

The Grand Reception Sponsor of the Chamber's Choice Awards Gala enjoys a premium, exclusive sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Exclusive Grand Reception Sponsor, you will have the pleasure of entertaining twenty (20) of your personal guests and dignitaries at some of the best seats in the ballroom.

As the Grand Reception Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Grand Reception Sponsor during Gala program
- Opportunity to present a Chamber's Choice Award
- One premiere reserved table of ten (10) with branded table signage
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Grand Reception Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Full-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

*One of four offered. All food, beverage, decor, amenities etc. at cost to sponsor.

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Entertainment Sponsor - \$40,000 **SOLD** Chamber's Choice Awards and Gala

The Entertainment Sponsor of the Chamber's Choice Awards Gala enjoys a premium sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Entertainment Sponsor, you will have the pleasure of entertaining ten (10) of your personal guests and dignitaries at some of the best seats in the ballroom.

As the Entertainment Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Entertainment Sponsor during Gala program
- One premiere reserved table of ten (10) with branded table signage
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Entertainment Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Full-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala
- A Sponsored 'Hospitality Suite' during Grand Reception*

*One of four offered. All food, beverage, decor, amenities etc. at cost to sponsor.

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Audio/Video Sponsor - \$35,000 **Chamber's Choice Awards and Gala**

The Audio/Video Sponsor of the Chamber's Choice Awards Gala enjoys a premium, exclusive sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Exclusive Audio/Video Sponsor, you will have the pleasure of entertaining ten (10) of your personal guests and dignitaries with premiere seats in the ballroom.

As the Audio/Video Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Audio/Video Sponsor during Gala program
- One (1) premiere reserved table of ten (10) with branded table signage
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Audio/Video Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Half-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

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Spirit Sponsor - \$30,000 Chamber's Choice Awards and Gala

The Spirit Sponsor of the Chamber's Choice Awards Gala enjoys a premium, exclusive sponsorship package that delivers maximum exposure and benefits at the Chamber's premiere event of the year.

As the Exclusive Spirit Sponsor, you will have premiere seats in the ballroom.

The Spirit Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Spirit Sponsor during Gala program
- One (1) premiere reserved table of ten (10) with branded table signage
- Branding on all bars
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Spirit Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Half-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

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Social Media Sponsor - \$25,000 Chamber's Choice Awards and Gala

The Social Media Sponsorship of the Chamber's Choice Awards Gala is an experiential marketing opportunity that delivers maximum exposure to an engaging audience of more than 1,000 business and community leaders. The Sponsor, through the use of on-site marketing, product placement and social media, creates an immersive brand experience that will engage high profile industry leaders and consumers at one of Washington's premier events of the year.

As the Social Media Sponsor of the 2018 Chamber's Choice Gala you will receive:

- Recognition as Social Media Sponsor during Gala program
- One (1) premiere reserved table of ten (10) with branded table signage
- Branded social media lounge
- Branding on live social media feed at event
- Logo on event signage and digital signage
- Hyperlinked company logo on Chamber website through 2018
- Recognition in all press releases, e-blasts & social media marketing outreach
- Recognition as Social Media Sponsor in all advertising; print & digital
- Prominent logo placement on all event materials
- Half-page advertisement in event program
- Full-page digital ad displayed and logo recognition on multiple screens at the Gala

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2018 GALA TABLE SPONSORSHIPS

PLATINUM TABLE SPONSOR - \$15,000

- Reserved table of ten (10) with branded table signage
- Hyperlinked company logo on Chamber website through 2018
- Prominent logo placement on all event materials
- Full-page digital ad displayed on screen at the Gala
- Listing in the DC Chamber program

SOLID GOLD TABLE SPONSOR - \$10,000

- Reserved table of ten (10), with table signage
- Hyperlinked company logo on Chamber website through 2018
- Listing on all event materials
- Full-page digital ad displayed on screen at the Gala
- Listing in the DC Chamber program

GOLD TABLE SPONSOR - \$8,000

- Reserved table of ten (10), with table signage
- Listing on website with hyperlink
- Listing on all event materials
- Half-page digital ad displayed on screen at the Gala
- Listing in the DC Chamber program

SILVER TABLE SPONSOR - \$5,000

- Reserved table of eight (8), with table signage
- Listing on event website and all event materials
- Half-page digital ad displayed on screen at the Gala
- Listing in the DC Chamber program

BRONZE TABLE SPONSOR - \$3,000

- Reserved table of six (6), with table signage
- Listing on all event materials
- Listing in the DC Chamber program

ADDITIONAL OPTIONS

FULL-PAGE ELECTRONIC AD | \$1,000

HALF-PAGE ELECTRONIC AD | \$500

INDIVIDUAL TICKETS

MEMBER TICKET | \$400

NON-MEMBER | \$450

GOVERNMENT/STUDENT/VETERAN | \$350

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SPONSOR REGISTRATION FORM

COMPANY _____

CONTACT NAME _____

PHONE _____ SECONDARY PHONE _____

EXACT NAME TO BE LISTED ON EVENT MATERIALS _____

PREMIERE SPONSORSHIPS

- EVENT SPONSOR \$60,000
- AWARDS SPONSOR \$50,000
- GRAND RECEPTION SPONSOR \$40,000 **SOLD**
- ENTERTAINMENT SPONSOR \$40,000 **SOLD**
- AUDIO/VISUAL SPONSOR \$35,000
- SPIRIT SPONSOR \$30,000
- SOCIAL MEDIA SPONSOR \$25,000

TABLE SPONSORSHIPS

- PLATINUM TABLE SPONSOR \$15,000
- SOLID GOLD TABLE SPONSOR \$10,000
- GOLD TABLE SPONSOR \$8,000
- SILVER TABLE SPONSOR \$5,000
- BRONZE TABLE SPONSOR \$3,000

ADDITIONAL OPTIONS

- FULL-PAGE ELECTRONIC AD \$1,000
- HALF-PAGE ELECTRONIC AD \$500
- MEMBER TICKET \$400
- NON-MEMBER TICKET \$450
- GOVERNMENT/STUDENT/VET \$350

PAYMENT BY CREDIT CARD

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE/CVV _____

BILLING ADDRESS _____ STATE _____ ZIP _____

PAYMENT BY INVOICE

PLEASE INVOICE ME | By signing below you are authorizing the DC Chamber to invoice you for the sponsorship indicated above. Please note, ALL invoices must be paid prior to the event to secure seating.

SIGNATURE _____ DATE _____

Please return this form to Janelle Morris, VP of Membership & Business Development, DC Chamber of Commerce – jmorris@dcchamber.org PHONE: 202.821.4819 | FAX: 202.638.6762